

2025

EMPLOYEE ASSISTANCE PROGRAMME (EAP) SUMMIT

SPONSORSHIP PROPOSAL

JANUARY 2025



ORIGIN & EVOLUTION

EAPs originated in the 1940s to include a wide range of services such as mental health support, counseling, and work-life balance programs.



GLOBAL MARKET GROWTH

The global Employee Assistance Programme Services market size was valued at **\$6,8342 million** in 2021 and is expected to expand at a CAGR of 5.53% during the forecast period, reaching **\$9,436 million** by 2027.



A WIN-WIN FOR BUSINESS

Investing in an EAP program demonstrates a commitment to employee well-being, leading to a happier, more productive workforce and also it will positively impact the employee retention, reducing turnover costs

WHO WE ARE

Sages & Scribes is a multi-disciplinary consultancy firm with a global outlook. It is established by diligent, well educated, seasoned professionals and administrators.



27 Awards



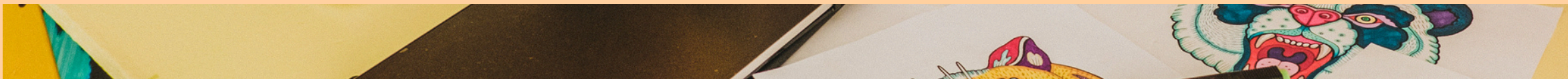
2K+ Projects



350+ Happy Clients



TRUSTED BY



WHAT IS EAP?

Employee Assistance Program(EAP) is a work-based intervention program designed to assist employees in resolving personal problems that may be affecting their job performance, health, and overall well-being.

WHAT IS THE SUMMIT VALUE PROPOSITION?

Employee Assistance Program(EAP) is a work-based intervention program designed to assist employees in resolving personal problems that may be affecting their job performance, health, and overall well-being.

OVERVIEW

Theme:

**EMPLOYEE WELLNESS:
THE IMPERATIVES OF SOCIAL AND HEALTH INSURANCE**

Summit Date:

**13TH -14TH AUGUST, 2025
8am - 5pm Daily**

Venue:

**NECA HOUSE EVENT CENTRE
ALAUSA, IKEJA, LAGOS**



2025
EMPLOYEE ASSISTANCE PROGRAMME

OBJECTIVES OF THE SUMMIT



OBJECTIVES OF THE SUMMIT

Foster dialogue and collaboration among EAP professionals, mental health advocates, and organizational leaders in Nigeria.



01

SHARE KNOWLEDGE

Share knowledge and best practices that address the unique wellness challenges faced by employees in different states in Nigeria.

02

PROMOTE MENTAL HEALTH

Promote mental health and well-being in the workplace as a critical component of organizational success and employee productivity.

03

BEST POLICIES ADVOCATE

Advocate for policies that support the development and implementation of effective EAPs in Nigeria and across the continent.

WHAT YOU STAND TO GAIN AS A SPONSOR

The EAP Summit offers sponsors an unparalleled opportunity to gain prominent brand exposure and align themselves with a purpose-driven, socially conscious event.

TARGETED AUDIENCE CONNECTION

Supporting the summit positions sponsors as responsive, socially aware corporate citizens

EMPLOYEE CENTRIC LEADERSHIP

Sponsorship demonstrates a commitment to an employee-focused, socially responsive organization



WHY ATTEND?

Attendees will benefit from:

- **Networking Opportunities:** Connect with EAP experts, mental health professionals, and business leaders.
- **Professional Development:** Gain insights into the latest trends and innovations in workplace wellness.
- **Practical Solutions:** Learn actionable strategies to enhance EAP services in your organization or region.
- **Policy Influence:** Participate in discussions shaping the future of EAPs in Nigeria and across Africa.

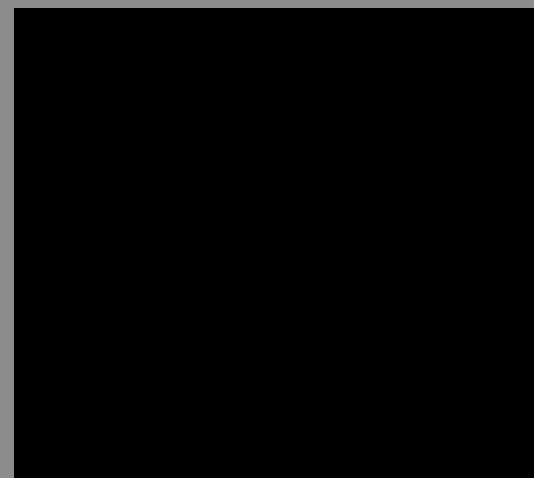
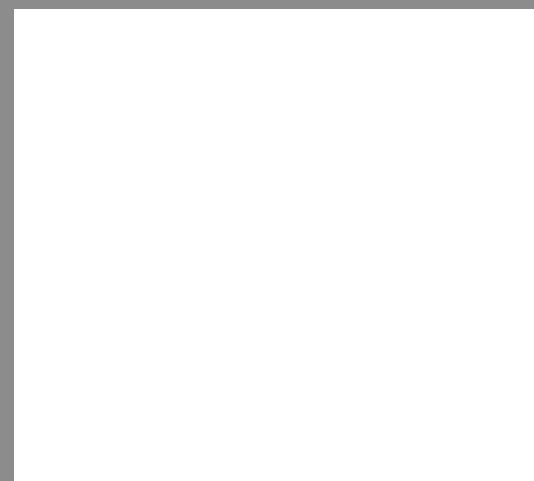


TARGET AUDIENCE



The conference is designed for professionals and stakeholders committed to improving workplace well-being, including:

- EAP PROFESSIONALS AND PRACTITIONERS
- HUMAN RESOURCE MANAGERS AND ORGANIZATIONAL LEADERS
- MENTAL HEALTH ADVOCATES AND PRACTITIONERS
- POLICY MAKERS AND GOVERNMENT REPRESENTATIVES
- RESEARCHERS AND ACADEMICS IN THE FIELD OF MENTAL HEALTH AND WORKPLACE WELLNESS



What We Want to Achieve

A pragmatic publicity campaign across online and offline channels to achieve the following



Generate Interest

Generate interest and arouse the attention of stakeholders towards the cause



Drive Positive Engagement

Drive positive engagements with stakeholders, for the development of EAP in Nigeria



Brand Promotion

Saliently communicate and promote sponsors brand proposition

OVERVIEW

OVER
4K+

Corporate professionals reached through **pre-event publicity** across digital, print, and electronic media channels.

ATTENDEES
500+

The EAP Summit **will bring together** a highly targeted audience including CEOs/MDs, Human Resource Directors, Senior Managers, Wellness Experts, and Enthusiasts.

OVER
10K+

The EAP Summit will generate significant **post-event publicity** across digital, print and electronic media channels, reaching a sizeable target audience.

GLOBAL REACH

CONTINENTS



4

AFRICAN
COUNTRIES



8

REACH



20_k+



PREVIOUS EVENT PHOTO GALLERY



Strategic OPPORTUNITIES

COST ELEMENTS

S/N	Key Cost Centers	Cost (₦)
1	Event Management/Consulting	5,000,000
2	Publicity, Press Briefing & Post Event	7,500,00
3	Summit Venue, Entertainment & Technical	5,000,000
4	Summit Honorarium	3,500,000
5	Summit Branding, Give Aways, etc.	4,000,000
6	Total	25,000,000

EXHIBITION AT THE SUMMIT

The packages available for exhibition at the EAP Summit 2025:



LED SCREEN

Advertise your product, brand, or services using the Display LED screens during the EAP Summit. This will run for the two days of the event.

₦100,000



EXHIBITION BOOTH

Get an exhibition booth at the Summit venue to advertise your product, brand, or services during the event.

₦300,000



BROCHURE SPACE

Book a slot/space on the EAP Summit Program Brochure to advertise your product, brand or services. There are limited spaces on the brochure.

₦200,000

PLATINUM PACKAGE

- Take up all 5 Cost Elements
- Platinum Package Benefits
- Logo Placement on collaterals
- Branding (Owned Rollups/ Banners)
- Product Placement (Exhibition)
- Speaking Opportunities
- Media Mention (Press Release/Photo ops/ Radio)
- Social Adverts
- 25 Delegates

Available Slot (2): ~~₦10M~~

DIAMOND PACKAGE

- Take up at least 4 Cost Elements
- Diamond Package Benefits
- Logo Placement on collaterals
- Branding (Owned Rollups/ Banners)
- Media Mention (Press Release/Photo ops/ Radio)
- Social Adverts
- 15 Delegates

Available Slot (2): ~~₦7.5M~~

GOLD PACKAGE

- Take up at least 2 to 3 Cost Elements
- Gold Package Benefits
- Logo Placement on collaterals
- Media Mention (Press Release/Photo ops/ Radio)
- Social Adverts
- 10 Delegates

Available Slot (2): ~~₦5M~~

Thank You



2025

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