

2026

EMPLOYEE ASSISTANCE PROGRAMME (EAP) SUMMIT

SPONSORSHIP PROPOSAL
FEBRUARY 2026



ORIGIN & EVOLUTION

EAPs originated in the 1940s to include a wide range of services such as mental health support, counseling, and work-life balance programs.



GLOBAL MARKET GROWTH

The global Employee Assistance Programme Services Market size was valued at \$6,834 million in 2021 and is expected to expand at a CAGR of 5.53% during the forecast period, reaching \$9,436 million by 2027.



A WIN-WIN FOR BUSINESS

Investing in an EAP program demonstrates a commitment to employee well-being, leading to a happier, more productive workforce. It also it will positively impact the employee retention reducing turnover costs.

WHO WE ARE ?

Sages & Scribes is a multi-disciplinary consultancy firm with a global outlook. It is established by diligent, well educated, seasoned professionals and administrators.



27+
Awards
Won



2,000+
Projects
Completed



350+
Satisfied
Clients



TRUSTED BY



OVERVIEW

WHAT IS EAP?

Employee Assistance Programme (EAP) is a work-based intervention programme designed to assist employees in resolving personal problems that may be affecting their job performance, health, and overall well-being.

WHAT IS THE SUMMIT VALUE PROPOSITION?

The EAP Summit offers HR leaders and corporate decision makers expert insights, networking opportunities, and practical solutions to enhance employee well-being and drive organizational productivity.





Theme:

**EMPLOYEE WELLNESS:
OUR EMPLOYEES ARE OUR GREATEST ASSET.**

Summit Date:



**12 - 13
AUGUST 2026**



**8:00AM - 5:00PM
DAILY**

Venue:



**NECA HOUSE BUSINESS
DISTRICT, ALAUSA
IKEJA, LAGOS**

EAP SUMMIT 2026

EMPLOYEE ASSISTANCE PROGRAMME



OBJECTIVES OF THE SUMMIT



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Foster dialogue and collaboration among EAP professionals, mental health advocates, and organizational leaders in Nigeria.



01 SHARE KNOWLEDGE

Share knowledge and best practices that address the unique wellness challenges faced by employees in different states in Nigeria

02 PROMOTE MENTAL HEALTH

Promote mental health and well-being in the workplace as a critical component of organizational success and employee productivity.

03 BEST POLICIES ADVOCATE

Advocate for policies that support the development and implementation of effective EAPs in Nigeria and across the continent.



WHAT YOU STAND TO GAIN AS A SPONSOR

The EAP Summit offers sponsors an unparalleled opportunity to gain prominent brand exposure and align themselves with a purpose-driven socially conscious event.

TARGETED AUDIENCE CONNECTION

Supporting the summit, positions sponsors as responsive, socially aware corporate citizens

EMPLOYEE CENTRIC LEADERSHIP

Sponsorship demonstrates a commitment to an employee- focused socially responsive organization

WHY ATTEND?

Attendees will benefit from:

Networking Opportunities: Connect with EAP experts, mental health professionals, and business leaders.

Professional Development: Gain insights into the latest trends and innovations in workplace wellness.

Practical Solutions: Learn actionable strategies to enhance EAP services in your organization or region.

Policy influence: Participate in discussions shaping the future of EAPs in Nigeria and across Africa.



TARGET AUDIENCE

The conference is designed for professionals and stakeholders committed to improving workplace well-being, including

- EAP PROFESSIONALS AND PRACTITIONERS
- HUMAN RESOURCE MANAGERS AND ORGANIZATIONAL LEADERS
- MENTAL HEALTH ADVOCATES AND PRACTITIONERS
- POLICY MAKERS AND GOVERNMENT REPRESENTATIVES
- RESEARCHERS AND ACADEMICS IN THE FIELD OF MENTAL HEALTH AND WORKSPACE WELLNESS
- OCCUPATIONAL HEALTH PHYSICIANS & THERAPIST
- MEDICAL DOCTOR, NURSES & SOCIAL WORKERS



What We Want to Achieve

A pragmatic publicity campaign across online and offline channels to achieve the following



Create Awareness &
Generate Interest

Drive Positive
Commitment &
Engagement

Brand Promotion
& Corporate
Responsibility

OVERVIEW

OVER
4K+

Corporate professionals reached through pre-event publicity across digital, print, and electronic media channels.

ATTENDEES
500+

The EAP summit will bring together a highly targeted audience including CEOs/MDs, Human Resource Directors, Senior Managers, Wellness Experts, and Enthusiasts.

OVER
10K+

The EAP summit will generate significant post-event publicity across digital, print and electronic media channels, reaching a sizeable target audience.



GLOBAL REACH

CONTINENTS



4

AFRICAN COUNTRIES



8

REACH



20K+

EAP SUMMIT 2025

EMPLOYEE WELLNESS: THE IMPERATIVES OF SOCIAL AND HEALTH INSURANCE



PREVIOUS EVENT PHOTO GALLERY



Strategic
OPPORTUNITIES



COST ELEMENTS

S/N	Key Cost Centers	Cost (N)
1	Event Management/Consulting	5,000,000
2	Publicity, Press Briefing & Post Event	7,500,000
3	Summit Venue, Entertainment & Technical	5,000,000
4	Summit Honorrarium	3,500,000
5	Summit Branding, Give Aways, etc.	4,000,000

Total: 25,000,000

EXHIBITION AT THE SUMMIT

The packages available for exhibition at the EAP summit 2026:



LED SCREEN

Advertise your product, brand, or services using the Display LED screens during the EAP Summit. This will run for the two days of the event.

N100,000



EXHIBITION BOOTH

Get an exhibition booth at the summit venue to advertise your product, brand, or services during the event

N300,000



BROCHURE SPACE

Book a slot / space on the EAP Summit Programme Brochure to advertise your product, brand or services. there are limited spaces on the brochure

N200,000

SUMMIT SPONSORSHIP



PLATINUM PACKAGE

- Take up all 5 Cost Elements
- Platinum Packages Benefits
- Logo Placement on Collaterals
- Branding (Owned Rollups/ Banners)
- Product Placement (Exhibition)
- Speaking Opportunities
- Media Mention (Press Release/ Photo Ops/ Radio)
- Social Adverts
- 25 Delegates

Available Slot (2):N 10M

DIAMOND PACKAGE

- Take up 4 Cost Elements
- Diamond Package Benefits
- Logo Placement on Collaterals
- Branding (Owned Rollups/ Banners)
- Media Mention (Press Release/ Photo Ops/ Radio)
- Social Adverts
- 15 Delegates

Available Slot (2):N 7.5M

GOLD PACKAGE

- Take up 2 to 3 Cost Elements
- Gold Package Benefits
- Logo Placement on Collaterals
- Media Mention (Press Release/ Photo Ops/ Radio)
- Social Adverts
- 10 Delegates

Available Slot (2):N 5M



**THANK
YOU**



**EAP SUMMIT
2026**

